



## ESC volunteer vacancy

# Communication and social media campaigning

→ This call is part of the European Solidarity Corps. It's a European Union initiative which creates opportunities for young people to volunteer in projects abroad. This means Belgian people can't apply for this vacancy. ←

### About CATAPA

CATAPA is a movement which strives for a world in which the extraction of non-renewable resources is no longer necessary. The extraction of such materials always entails major social and environmental impacts and fuels conflict. In working towards global social and environmental justice, we focus on mining issues (ecological disasters, human rights violations, etc.). In Ecuador, Bolivia, Peru and Colombia we work together with grassroots movements and support local communities who are threatened by large-scale mining projects. In Belgium, we activate citizens to denounce the current overconsumption and overproduction of electronics.

Our main activities are:

- Campaigning on the impact of mining and sustainable production of electronics in Flanders.
- Supporting partners and local communities in Latin America that are threatened by large-scale mining projects.
- Creating a movement around sustainable production and consumption of metals.
- Networking, research & stimulating alternatives.

CATAPA is dependent on the work of volunteers - the Catapistas - and a small staff team.

### Our campaigns

**The Right to Say No** - Mining activities cause devastating environmental impacts and human rights violations across the globe. CATAPA is campaigning on the Right to Say No. Communities opposing extractive projects face severe repression and human rights violations. A just transition requires local communities having the decisive say over extractive projects within their territories.

**CTRL ALT DEL - Stop#ExpresDefect** - Our current linear model of consumption and production is a driving cause of the climate crisis. In this "throwaway" model, electronic products are designed to make repair difficult or unfeasible with limited life spans. This is planned obsolescence. The infinite supply of electronics is at odds with planetary

### Details

Volunteering contract:

4 working days/week (30 hours)

Apply until: **4th June 2024**

Starting date: 2 September 2024

Period: 12 months

### More information

[www.catapa.be](http://www.catapa.be)

[koerian.verbesselt@catapa.be](mailto:koerian.verbesselt@catapa.be)

### Employer

CATAPA vzw

Koningin Maria Hendrikaplein 5/401

9000 Ghent

Belgium

boundaries. We cannot continue extracting more and more metals and minerals. Through our (mainly Dutch) [Ctrl Alt Delete: Stop #ExpresDefect campaign](#) we are activating Flemish civilians to advocate for strict regulations to ensure electronic products are eco-designed, repairable, and made to last.

**Bankswithoutmining** - Bankswithoutmining is a newly formed working group aiming to push banks in the Global North to divest from mining activities. This initiative addresses the critical need to tackle the environmental and social impacts of bank investments in mining companies. Our campaign seeks to elevate mining issues in public debates, persuade investors to withdraw support from harmful mining practices, and form equal partnerships with organisations in the Andes and Europe to strengthen our efforts and create impactful change.

Our main campaigning activities are:

- Raising awareness of the broader public: (social media) campaigns, educational activities, public actions, ...;
- Searching and supporting solutions & alternatives;
- Collaboration & networking with other organisations that focus on mining issues, Degrowth and Circular Economy;
- Advocating for an end to planned obsolescence via our [Ctrl Alt Delete - Stop #Expresdefect campaign](#);
- Collaboration with grassroots organisations in Latin America, defending the rights of affected communities via our campaign on the Right to Say No to mining;
- Push banks in the Global North to divest from mining activities.

### Who are we looking for?

We are looking for an ESC (European Solidarity Corps) volunteer to support the CATAPA movement, and in particular the communication within the campaigns on the Right to Say No and Planned Obsolescence. You will be working alongside our communications officer. The volunteer will be trained to think critically and spread knowledge of these issues and to encourage other young people to become active EU citizens. The tasks are flexible +depending on your learning goals and the needs of the organisation.

You will be part of our office team (4 part-time staff + 3 ESC volunteers + variable number of interns) which supports the work of the movement. Since CATAPA is a volunteer movement, you will be working in close collaboration with volunteers with a diverse and broad experience.

### Possible tasks

- Contribute in managing our social media channels and create content for those channels (Facebook, Instagram, X, LinkedIn). We mainly communicate in Dutch, but also regularly in English and Spanish.
- Help with the communication and promotion for events.
- Assist with the social media aspects of our central campaigns.
- Help in keeping our website updated.
- Write, review and proofread articles.
- Create low-threshold graphic design (for example for a poster, a flyer or for a social media post).

- Support communication from and with partners in Latin America
- Support the Right To Say No activities
- Co-coordinate the Divestment working group
- Build and support the Communication Working group of volunteers with the help of the movement and communication officers
- Some administrative tasks related to the daily functioning of our office with the possibility to get an insight in the management of a non-profit organisation.
- Possibility to develop and implement your own projects.
- Possibility to support other working groups you're interested in

## Requirements

### Essential:

- Interested in learning about the social and environmental movement and mining issues
- Good knowledge of English (written and oral)
- Independent, proactive worker
- Motivated to work with volunteers
- Good communication skills
- Willing to contribute to positive change in the world we live in
- Team player with a flexible attitude
- Age below 31 years, no residence in Belgium (this is a requirement of the ESC programme).
- Agreeing with a flexible work schedule where you sometimes will work in the evening or in weekends since events and meetings often take place in the free time of the attendees and our volunteers

### Nice to have:

- Knowledge/experience on or interest to learn about:
  - Communication strategies and campaigns
  - Design and layouting
  - Circular and degrowth economy, environmental movements and/or social movements
  - Volunteer engagement
  - Managing social media and websites
- Knowledge of Dutch and/or Spanish
- Movie editing skills
- Ability to work with a camera
- Volunteering experience

## What do we offer?

- A warm welcome in our horizontally organized movement with plenty of learning opportunities and new connections
- A dynamic & motivated team of employees and volunteers
- Monthly fee: cohousing accommodation of your choice (with a max. rent contribution of € 500) and a reimbursement to cover daily expenses of € 550.
- A personal learning trajectory coached by one of CATAPA's employees, one language course (Dutch, English or Spanish) and options to follow trainings to



develop your personal skills.

- Work-related expenses are paid by CATAPA

CATAPA is committed to diversity, inclusiveness and equal opportunity.

**! Important:** This call is part of the European Solidarity Corps, a European Union initiative which creates opportunities for young people to volunteer in projects abroad. This means people based in Belgium can't apply for this vacancy. If your current residence is in one of the countries in [this list](#), then you are able to apply.

### Interested or more information?

Please send your CV and motivation letter to [koerian.verbesselt@catapa.be](mailto:koerian.verbesselt@catapa.be) **at the latest the 4th of June 2024 at 23h59**. If you have any questions concerning this vacancy, don't hesitate to contact us. If you are selected for an interview, it will take place on the 24th, 25th or 26th of June, please keep that in mind when making your schedule.

More information: [www.catapa.be](http://www.catapa.be)